

Fig. 1

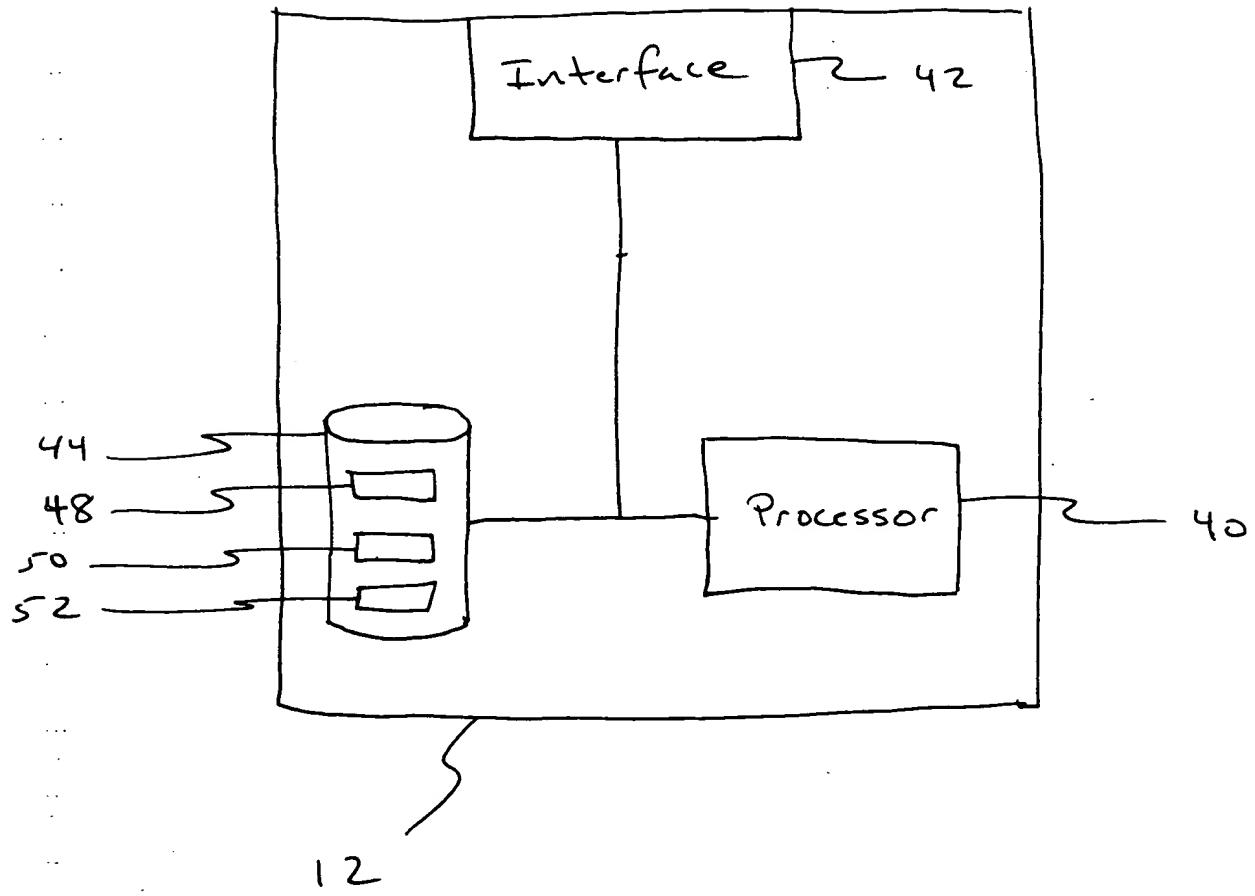


Fig 2

F-6-3

Promotion ID	UPC	Manufacturer	Retailer	Geographic Target	Start Date	End Date	Units Sold	Rebates Claims	Breakage (%)	Disbursement Option 1	Disbursement Option 2	Disbursement Option N
5897	845811000001	Widget Mfg. Inc.	Widget Sales	National	12/12/1999	12/12/2000	100000	40000	60%	\$50 Manufacturer's Rebate	\$50 Manufacturer's Rebate	none
5898	879211000001	Widget Tec	Widget Sales	Dallas	1/1/2000	1/1/2001	5000	2500	50%	\$40 Manufacturer's Rebate	\$40 Manufacturer's Rebate	none
7203	135411000001	Widget Tec	Widget Warehouse	TX, CA	4/1/2000	1/1/2002	0	0	0	\$30 Manufacturer's Rebate	\$40 Manufacturer's Rebate	\$50 Manufacturer's Credit

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Transaction ID	Promotion ID	Name	Address	Personal Information	Purchase Information	Disbursement Option	Status
47315	5898	John Smith	4650 Candy Lane	50 year old smoker	3/14/00 from widget store Sales	\$60.00 gift certificate	Pending verification
47316	5898	Bill Harbor	4651 Candy Lane	20 year old computer hacker	2/17/00 from widget Sales	\$40.00 rebate authorized	
59327	7203	Phil Jackson	823 Mill Lane	50 year old coach	4/20/01 \$30.00 rebate in form	awaiting mail	

Fig 4

52

Widget Manufacturers, Inc.

100 ↗

62 ↗ Promotion ID: 08517

UPC: 059280000200

Product Description: Widget Carrying Case

Manufacturer: Widget Manufacturers, Inc.

Retailers:

- Widget Warehouse
- Widget Store

Geographic Target:

- Texas
- California

Start Date: January 1, 2000 End Date: January 1, 2001

Disbursement Option: 2

cash rebate value: \$50.00

gift certificate comment: []

manufacturer credit

custom

[first]

[previous]

[next]

[last]

[cancel]

[enter promotion]

102 ↗

Fig 5

CHOOSE A PRODUCT

Search Results for : Widget

124

120-5

Product / Manufacturer

5 Port Widget / WMI

10 Port Widget / WMI

Widget Carrying Case / WMI

Widget Adapter / WidgetTech

122

New Search

search

Access Product Index

60

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Fig. 6

FILL OUT YOUR INFORMATION

130 →



Widget Carrying Case

*this item must be purchased

between 1-1-2000 and 1-1-2001

First Name

Last Name

Address

City

State

 Zip

Phone

Email

Age

 optional

Occupation

 High-tech optional

How did you hear about this rebate? This website optional

Purchase Date

Store

Purchase Price

Location

How would you like to receive your rebate?

- \$ 30.00 rebate
- \$ 50.00 gift certificate to Widget Warehouse
- \$ 60.00 credit on Widget products
- 3 year extended warranty

Click 'Next' to proceed.

66 →

Fig 7

Joe Smith
4600 Candy Lane
Dallas, TX 75201
Transaction ID:100000257

place
stamp
here



92
140

Forward [Department No :745]
Forward Rebate
P.O. BOX 9018
COPPELL,TX - 75019
USA



Rebate Value: \$100.00
Valid Dates: 11-1-1999 to 1-31-2000
Card Scan Exec/Palm Organize
This item must be purchased between 11-1-1999 and 1-31-2000 in order to process a rebate.

Serial Number:

tape original register receipt here

tape UPC symbol here



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Fig 8

Congratulations! Your REBATE IS READY

How would you like to receive your rebate?

\$70.00 Credit to purchase:

Widget Service Pack, \$100.00

Widget Software Upgrade, \$70.00

One year unlimited warranty, \$70.00

Three year unlimited warranty, \$100.00

TOTAL

\$60.00 credit on Widget Products

\$50.00 gift certificate to Widget Warehouse

\$30.00 rebate

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Fig 9

Widget Manufacturers, Inc.

Promotion Status

Widget Accessory Promotion
5-4-2000

180 - 5

62 - 5

Promotion ID: 08517

Manufacturer: Widget Manufacturers, Inc.

Start Date: 1-1-2000 End Date: 1-1-2001

Product ID	Product Description
2587	Leather Carrying Case
2588	Nagahide Carrying Case

Retailer	Units Sold	Rebates Claimed	Disbursement Option 1	Disbursement Option 2	Breakage (%)
WW	10,000	3,000	2,000	1,000	70 %
WS	4,000	1,000	400	600	75 %
total	14,000	4,000	2,400	1,600	71.5 %

Target Area					
TX	6,000	2,400	1,000	1,400	60 %
CA	8,000	1,600	1,400	200	80 %
total	14,000	4,000	2,400	1,600	71.5 %

Disbursement Option	Description	# claimed
1	\$50.00 Gift Certificate	2,400
2	\$25.00 Cash Rebate	1,600

Fig 10

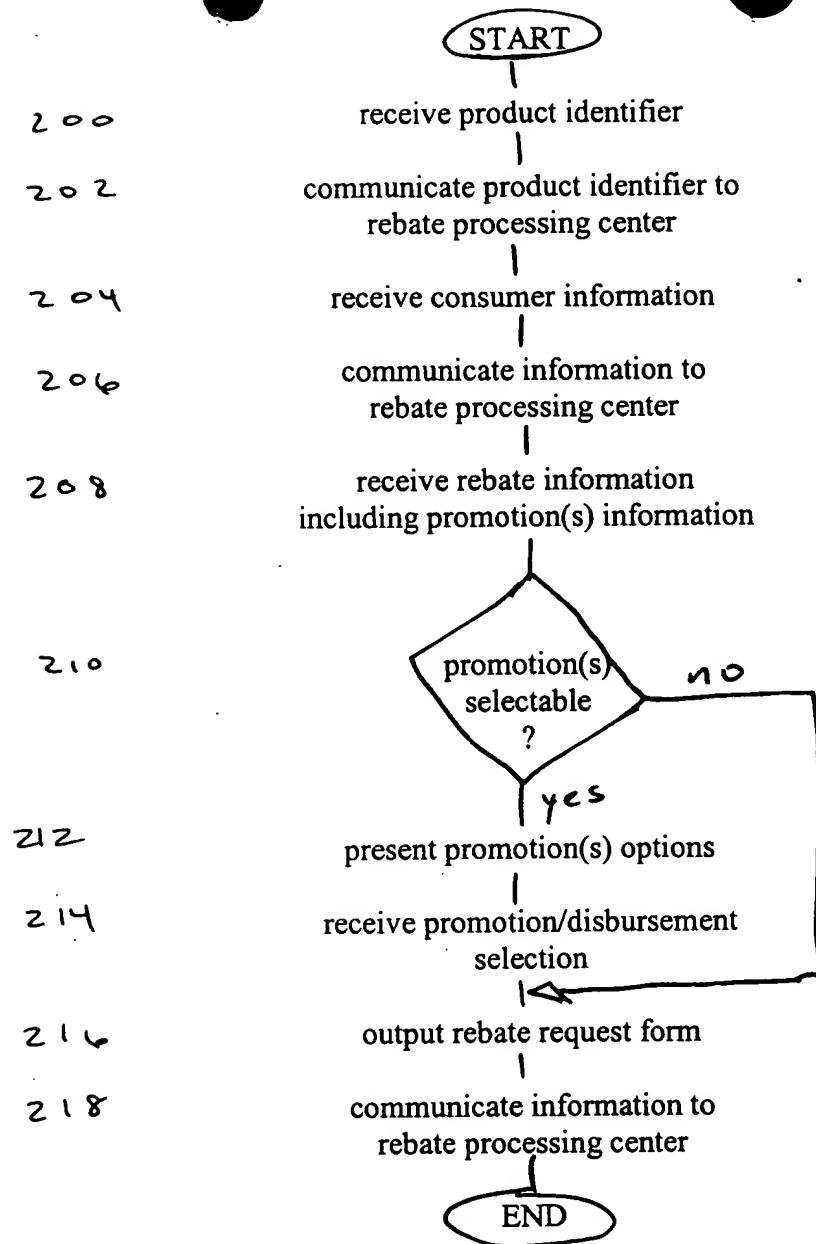


Fig 11

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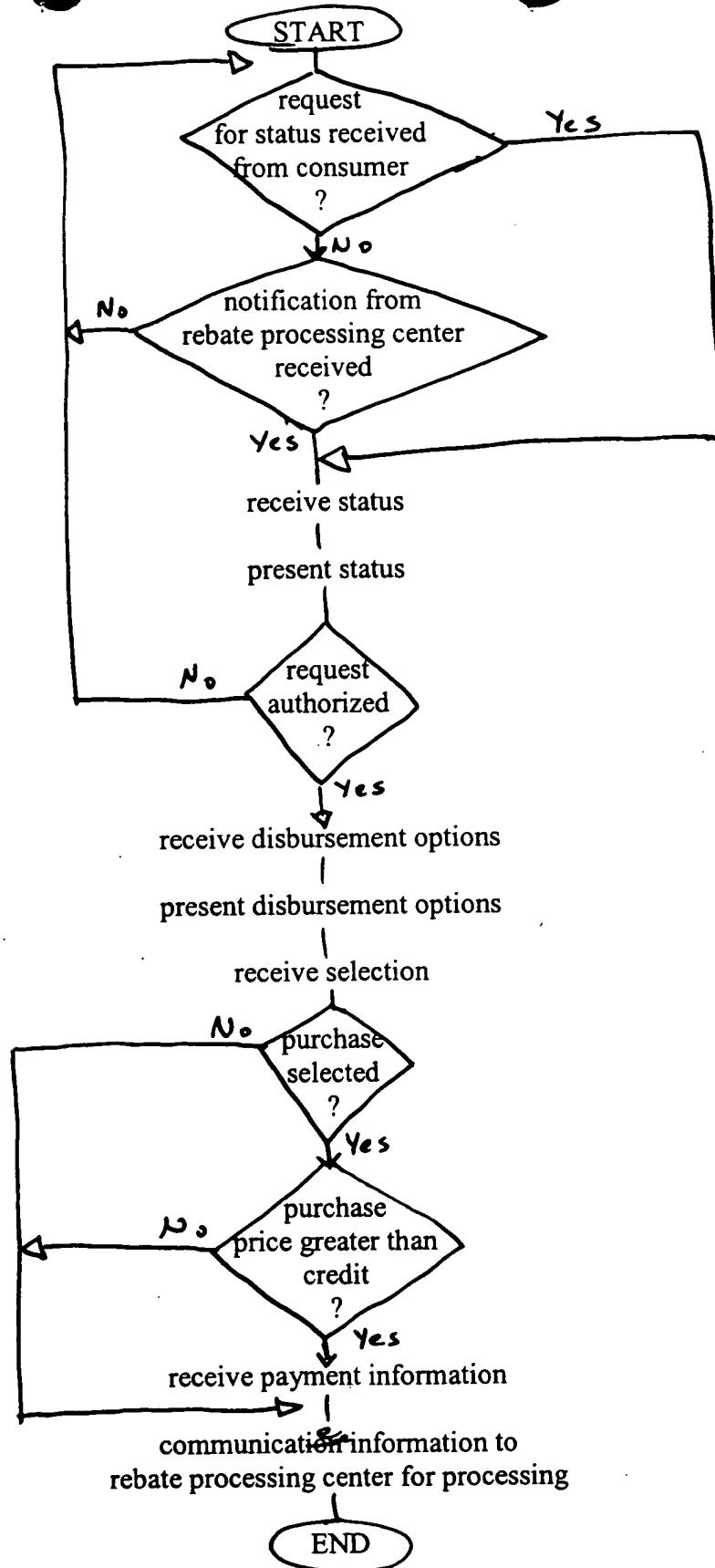


Fig 12

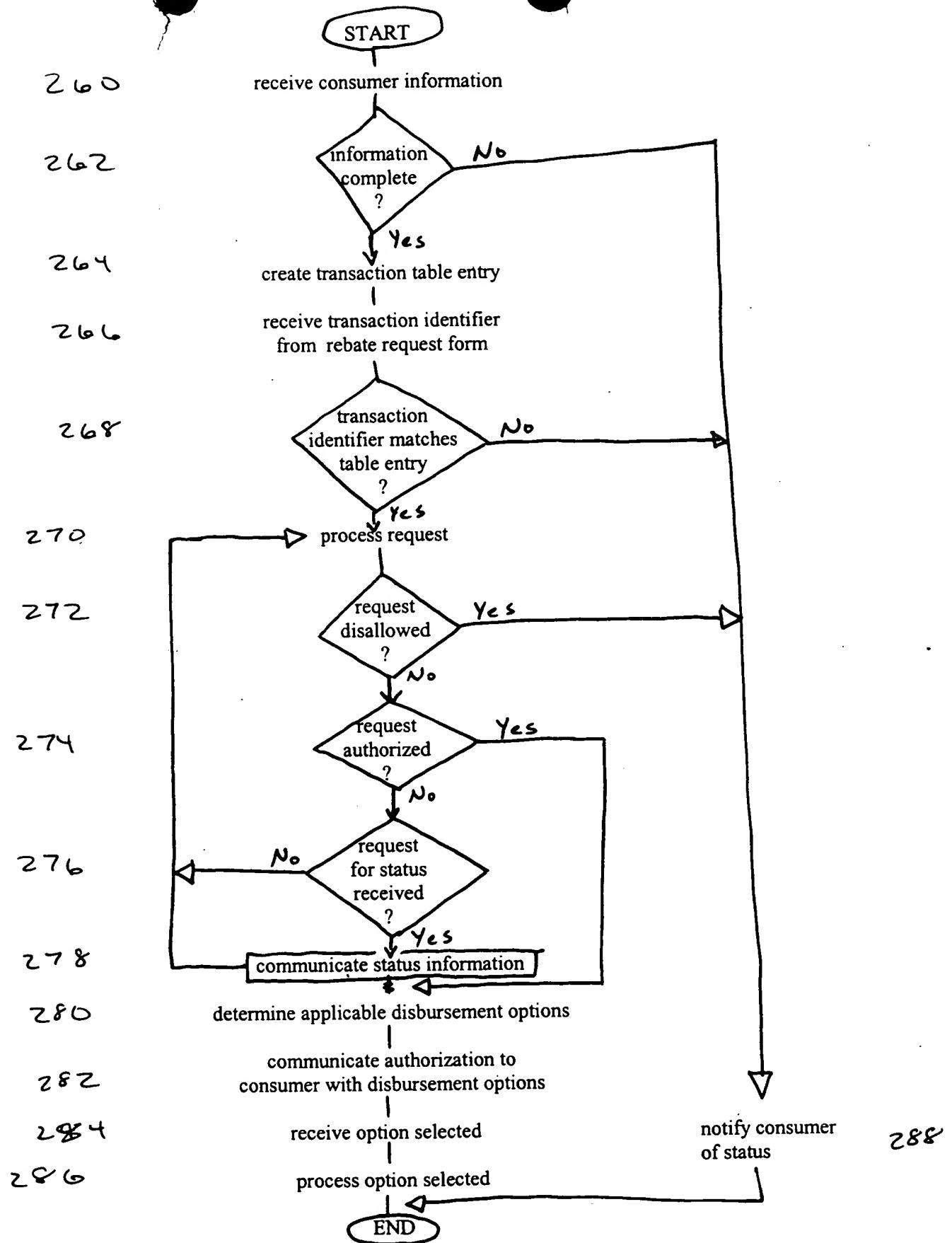


Fig 13